SHI has a $10.4 million impact on the Alaska economy, including $9.2 million in spending in Juneau from SHI operations and Celebration impacts.

The economic impacts of SHI operations go beyond direct expenditures in the Juneau economy. Including multiplier effects, SHI operations support:

- **85 employees** in the Juneau economy
- **$4 million** in labor income
- **$7.1 million** in SHI-related spending in Juneau

In 2018, SHI held its biennial Celebration, a dance-and-culture festival that attracts new dollars to the community and is the largest group event held in Juneau:

- In addition to SHI operational expenditures, Celebration generated **$2.1 million** in visitor spending in Juneau (including indirect and induced impacts).
- More than **5,000 people** attended Celebration 2018, including about **2,635 visitors**. Visitors to Juneau spent an estimated $1.6 million on accommodations, shopping, food and beverage, transportation, and other items.
- The Celebration artist market attracted **2,480 shoppers** including 1,460 visitors and 1,020 Juneau residents. Visitors spent an estimated $40,000 at the market and Juneau residents about $27,000.

The spending impacts of SHI operations and Celebration resulted in an estimated **$170,000** in sales and bed tax collections for the CBJ.
SHI direct expenditures in Juneau totaled $4.8 million for the purchase of goods and services from Juneau vendors and contractors, SHI payroll, and Sealaska scholarship recipients' educational expenditures in Juneau. $2.1 million in goods and services were purchased from Juneau vendors and contractors:

- **200** Juneau businesses and individuals benefited from SHI purchases and contracts.
- **60** Juneau-based contractors were paid more than $800,000 for an average of $13,500 each. Contract payments were primarily in support of SHI programs.
- **$750,000** was provided to the Juneau School District and the University of Alaska Southeast in support of SHI programs for additional teachers and staff, teacher education, and arts programs.
- A total of **59** Juneau students received Sealaska scholarships worth **$120,000**. Recipients attending school in Juneau spent $70,000 in the community.

**SHI gets competitive grants** for its innovative and effective programs. SHI constructed its Walter Soboleff Building in 2013 and 2014 and contributed **$27 million** and **120 jobs** to the local economy, in addition to SHI programs:

- SHI expended **$37.8 million** in grant awards between 2009 and 2018. The majority of grant spending occurred in the Juneau economy.
- In 2018, SHI was awarded **$5.3 million** in new grants. Approximately **$4.3 million** in grant funding was spent in 2018.

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**SHI Revenue by Source, 2009-2018 ($ in millions)**

The information presented in this summary is an excerpt from The Economic and Value-Added Impacts of SHI, 2018. Financial data provided by SHI, analysis by McDowell Group.

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