



Envisioning Our Future Through the Reflections of Our Past.

SEALASKA HERITAGE ARTS CAMPUS

ECONOMIC IMPACTS ON ARTISTS

The Sealaska Heritage Arts Campus will:

- Contribute to creative and sustainable economies for individual artists and Alaska's rural communities. Since it opened in 2015, the Sealaska Heritage Store has purchased art from well more than 200 artists.
- Grow the demand for arts, which is already a \$58 million industry in Southeast Alaska.
- Help create more global demand for Alaska Native and Northwest Coast art by exposing Juneau's millions of annual cruise visitors to these ancient art forms in a public and interactive space.
- Offer expanded Native art markets to artists in Juneau and beyond.

