



Sealaska Heritage Institute

One Sealaska Plaza, Suite 301 • Juneau • Alaska • 99801-1249 • (907) 463-4844
www.sealaskaheritage.org • www.alaskanativeartists.com • Fax (907) 586-9293

Native Artist Market June 7-9, 2012

Dear Artist:

Sealaska Heritage Institute is pleased to announce Celebration's Native Artist Market, which will be held on June 7-9, 2012. This year **the market will be held outside on the Sealaska Plaza parking lot** in downtown Juneau, rather than the Juneau Arts and Cultural Center as it has been in the past. The lot will be covered with a large tent while providing a better opportunity to attract tourists and other potential buyers from downtown.

To provide ample time to prepare and accommodate as many artist exhibitors as possible, we are respectfully requesting that all interested participants submit their applications before or by the deadline postmarked date of **April 30, 2012**. The selection process will be the responsibility of the Sealaska Heritage Institute's Celebration Committee. Participation will be on a first come, first served basis provided you have met the minimum criteria. Official invitation to participate in the market will be announced no later than April 13, 2012.

In accordance with the Indian Arts and Craft Act, Sealaska recognizes the following as eligible to participate in the Celebration Native Artist Market:

- Alaska Natives who are defined as "Native" under the Alaska Native Settlement Act, 443 U.S.C.A. 1602(b) enrolled to Sealaska Corporation; or
- Descendants of Alaska Natives enrolled to Sealaska Corporation, whether they own Sealaska Corporation stock or not: or
- Alaska Natives and Native Americans who are members of an ANCSA corporation, Indian Tribe or who are certified as an Indian Artisan by an Indian Tribe.

Please submit no less than 2, no more than 5 images of work which must have been created within the last 2 years. The work you select to show is the work that will be approved and establishes an expectation that the same or very similar work will be exhibited for sale at the market. For this purpose it is critical that images be as accurate as possible and SHI reserved the right to withdraw an invitation to participate in the market if the work, upon being viewed in person, does not reflect the quality standards established in the SHI Native Artist Policy Standard. Please do not send original photographs as they will not be returned.

If selected, artists are required to submit their market fee of \$150 by **May 18, 2012** to secure their booth reservation. Payment may be made by check or money order payable to Sealaska Heritage Institute.

However, because of penalty charges on returned checks, money order or cashier's check is preferred. Credits cards are also accepted (*Visa/Mastercard*).

SHI strongly encourages artists to contact the SHI office if they are unable to participate in the market after accepting the invitation. No Shows affect everyone at the market because empty spaces detract from the overall presentation of the event and limit opportunities to re-market the space to other artists on short notice. SHI will refund for cancellations if written notice is received at least 30 days prior to the opening of the market, and any emergencies after that time will be considered on a case-by-case basis. A complete application will include:

- **Documentation of eligible Native status**
- **A \$25 application fee**
- **At least two photographs of recent work**
- **The completed 2-page application**

Please read the enclosed market Waiver and Certification carefully before signing your 2012 application. Your application is a contract committing you to abide by the Standards, Rules and Regulations of the market.

Sealaska Heritage Institute staff is diligently working to prepare for these exciting Celebration programs and activities in June. We are honored and delighted in your interest in participating in the 2012 Native Artist Market, and continued partnership to support the perpetuation of Southeast Alaska Native art tradition with the quality and aesthetic forms that gave rise to its distinction. If you should have any questions or need further assistance with the application process, please feel free to contact me at (907) 586-9280. We look forward to seeing you at Celebration 2012!

Gunalchéesh, Háw'aa, T'oyaxsn, Thank you.

Carmaleeda Estrada
Native Artist Market Coordinator
carmaleeda.estrada@sealaska.com



Return to:
Sealaska Heritage Institute
 Attn: **Native Artist Market**
 One Sealaska Plaza, Suite 301
 Juneau, Alaska 99801
 Phone: (9907) 463-4844
 Fax: (907) 586-9293
 Website: www.sealaskaheritage.org
www.alaskanativeartist.com

Staff use only:

Native Artist Market Celebration 2012

Eligibility:

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Applications will not be accepted unless completed and returned with (pgs. 1-3), necessary documentation that demonstrates eligibility as outlined above, and nonrefundable application fee.

Artist Name	Permanent Mailing Address
Age	City
Gender	State
Name of Native Corporation Enrolled In	Zip
Tribal Enrollment Number or Shareholder ID	Daytime Phone Number
Name of Native Business	Evening Phone Number
Name on Business License	Temporary Local contact
License number	Fax Number
	E-mail Address
	Artist Website

Type of Art

Jewelry ___Masks ___Totem Poles ___Other wood Carvings ___ Ivory, Bone, or Stone Carving ___Basketry ___Clothing___
 Chilkat / Ravens-Tail ___ Metal works/Sculpture ___ Clothing ___ Beadwork ___Painting, Prints & Cards ___Other___



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Sealaska Heritage Institute
Native Artist Waiver, Release and Certification
Enhancing Tlingit, Haida and Tsimshian Art

- 1) I agree to hold Sealaska Heritage Institute (SHI), its employees, officers, and volunteers harmless from any and all claims I might have for personal injury or damages to or loss of my property while participating in the SHI Native Artist Markets or Juried Art Show.
- 2) I have read and agree to abide by the SHI Artist Market Standards.
- 3) I understand that violation of these rules will result in immediate removal without refund of fees.
- 4) I agree to comply with applicable federal, state and local laws and tax codes.
- 5) I agree to comply with Southeast Alaska Native traditional laws in respecting clan ownership of crests, names, songs and other such cultural and intellectual property of clans.
- 6) I certify that I am a Native Shareholder/Descendant of Sealaska or a tribal member and have enclosed a copy of documents to verify membership.
- 7) I have enclosed the agreed upon fees as applicable.
- 8) I certify that I am the original artist of all work to be sold or displayed at the selected SHI Artist Market or Show.
- 9) I authorize the use of my name, biography, and address for educational, promotional, or cultural purposes or public requests for names of artists.

Artist Name (Print)

Date

Artist Signature



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Native Artist Market

Fees per Artist:

Artists must submit a non-refundable application fee of \$25. Selected artists must pay an additional fee of \$150 (60) days prior to the Celebration Native Artist Market for one table and two chairs. **Do not send the \$150 table fee until notified of selection on April 30th.**

The exhibition fee of \$150 will include:

- (1) 30" wide x 6' long table
- 1 chair (2 for shared booths)
- One table sign with artist name/tribal affiliation

SHI reserves the right to deny participation in its Native Artist Market if artists fail to comply with the Native Artist Policy and Standards as outlined. Please mail any requests for appeal to the SHI President at Sealaska Heritage Institute, One Sealaska Plaza, Suite 301, Juneau, AK 99801. All appeals must be made in writing.



**NATIVE ARTIST MARKET
RULES AND REGULATIONS**
(From SHI's Native Artist Policy and Standards)

ARTIST EXHIBITION SPACE:

1. Exhibition space can be shared; however, all artists must be pre-approved by the SHI's Celebration subcommittee and have paid their \$25 non-refundable application fee.
2. All artwork displayed is required to be original artwork **handmade by the artist(s)** assigned to the table.
3. Artists that are members of dance groups may close their booths for brief periods with appropriate notification to staff. Volunteers are available for emergency relief but cannot perform sales transactions.
4. Art exhibitors agree to not dismantle their spaces prior to the designated breakdown time.
5. Each exhibition space receives one sign per artist. Names and tribal affiliations will appear as indicated on application form. Other signs used must be of professional quality and pre-approved.
6. Fees will not be refunded in case of an artist's own choice to leave early or selling out early.
7. Storage is limited to the artist's assigned table space.
8. Artists may begin closing down and packing up their booths at 5:00 PM on Celebration's closing day.

ARTWORK AND MATERIALS:

1. Eagle Feathers may be possessed with a permit issued by the Fish & Wildlife Service, but may **not** be sold.
2. No mass produced products including machine-printed T-shirts may be sold
3. The Migratory Bird Treaty Act prohibits the possession or sale of migratory bird feathers or parts.
4. All artwork at the exhibition space must be for sale.

GENERAL REQUIREMENTS

1. No dealers, traders or agents may participate in the market.
2. As a convenience to our artists, SHI will provide each vendor with a sales registration form to fill out and process at City Hall. The form is free and is used to track and record sales tax. It is the responsibility of the artist to complete and return the form to the proper city authorities.
3. Food preparation or sales are not permitted.
4. The Native Artist Market is alcohol and drug free. Violators will be asked to vacate the premises.
5. As a courtesy, artists will be allowed to setup their booths at 8 a.m. on June 7th. **Artist will be admitted one hour prior** to the posted public opening time for set-up on the second and third day of the market.