



Sealaska Heritage Institute
Attn: Native Artist Program
One Sealaska Plaza, Suite 301
Juneau, Alaska 99801
Phone: (9907) 463-4844
Fax: (907) 586-9293
Websites: www.sealaskaheritage.org
www.alaskanativeartist.com

Celebration 2008

June 5, 6 & 7

Tlingit, Haida and Tsimshian:
“Dancing on the Land”

March 17, 2008

Dear Artist;

Sealaska Heritage Institute is pleased to announce Celebration’s Native Artist Market, which will be held on June 5-7, 2008 at the new Juneau Arts & Cultural Center (formerly known as the Armory) located across from Centennial Hall in Juneau, Alaska. SHI is excited to offer an improved facility including improved booths and added amenities and advertising to promote and showcase our artists and their work.

To provide ample time to prepare and accommodate as many artist exhibitors in this limited space, we are respectfully requesting that all interested participants (new and returning) submit their applications before or by the **extended deadline postmarked** date of **April 15th, 2008**. The selection process will be the responsibility of Sealaska Heritage Institute’s Board of Trustees Celebration subcommittee. Official invitation to participate in the market will be announced by mail and posted on the Sealaska Heritage Institute website www.sealaskaheritage.org by **April 17th, 2008**.

In accordance with the Indian Arts and Craft Act, SHI recognizes the following as **eligible to participate** in the Celebration Native Artist Market:

- ❖ Alaska Natives who are defined as “Native” under the Alaska Native Settlement Act, 443 U.S.C.A. 1602(b) enrolled to Sealaska Corporation; or
- ❖ Descendants of Alaska Natives enrolled to Sealaska Corporation, whether they own Sealaska Corporation stock or not: or
- ❖ Alaska Natives and Native Americans who are members of an ANCSA corporation, Indian Tribe or who are certified as an Indian Artisan by an Indian Tribe.

Applications will not be accepted without required documentation along with quality updated slides, photos, or digital images of artwork to be reviewed by the SHI Celebration subcommittee.

Please submit no less than 3, no more than 5 images of work created which must have been created within the last 2 years. The work you select to show is the work that will be approved and establishes an expectation that the same or very similar work will be exhibited for sale at the market. For this purpose it is critical that images be as accurate as possible and SHI reserves the right to withdraw an invitation to participate in the market if the work, upon being viewed in person, does not reflect the quality standards established in the SHI Native Artist Policy and Standards, Please do not send in original slides or photographs as they will not be returned.

Artists are required to submit their market fee of **\$100** by **April 31st** to secure their booth reservation and space. **Spaces will become available to the artist wait list if payment is not received by the deadline date.** Payment may be made by check or money order payable to Sealaska Heritage Institute Celebration 2008 Native Artist Market. Credit cards are also accepted (*Visa / Master card*); however, because of penalty charges on returned checks, money order or cashier's check is preferred. Payments will be deposited no later than **April 31st, 2008.**

SHI would like to encourage the participation of as many artists as possible. If you are unable to make a monetary payment of the \$100 fee, SHI will consider a trade of quality artwork equal or greater in value to \$100 to fulfill your fee obligation. Artwork thus obtained will be contributed to the Sealaska Heritage Institute art collection.

SHI strongly encourages artists to contact the SHI office if they are unable to participate in the market after accepting an invitation. **No Shows** affect everyone at the market, because empty spaces detract from the overall presentation of the event and limit opportunities to re-market the space to other artists on short notice. SHI will refund for cancellations if written notice is received at least 30 days prior to the opening of the market, and any emergencies after that time will be considered on a case-by-case basis.

A complete application will include documentation of eligible Native status, application fee (only) and quality slides, photographs or digital images of recent work. Please read the enclosed market Rules and Regulations carefully before signing your 2008 application. Your application is a contract committing you to abide by the Standards, Rules and Regulations of the market.

The exhibition fee of \$100 will include:

- ❖ (1) 30" wide x 6' long table
- ❖ Table covering and skirting
- ❖ 1 chair (2 for shared booths)
- ❖ Booth-piping and drapes
- ❖ One table sign with artist name/tribal affiliation

Sealaska Heritage Institute staff is diligently working to prepare for these exciting Celebration programs and activities in June. We are honored and delighted in your interest in participating in the 2008 Native Artist Market, and continued partnership to support the perpetuation of Southeast Alaska Native art tradition with the quality and aesthetic forms that gave rise to its distinction.

If you should have any questions or need further assistance with the application process, please feel free to contact us. We look forward to seeing you at Celebration 2008.

Gunalchéesh, Háw'aa, T'oyaxsn, Thank you.

Mariana Moreno-Goodwin
Celebration's Arts Coordinator
mariana.moreno-goodwin@sealaska.com

"To perpetuate and enhance the Tlingít, Haida and Tsimshian Cultures



Return to:

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Staff use only:

Standard Native Artist Application

Indicate focus in Native Artist Program Participation (✓ as applies):

___ Celebration Market ___ Web Site Art Sales ___ Juried Art Show ___ Artist Demonstration ___ Other

Eligibility:

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- ❖ Descendants of Alaska Natives enrolled to Sealaska Corporation, whether they own Sealaska Corporation stock or not; or
- ❖ Alaska Natives and Native Americans who are members of an ANCSA corporation or Indian Tribe or who are certified as an Indian Artisan by an Indian Tribe.

Applications will not be accepted unless completed and returned with (pgs. 1-4), necessary documentation that demonstrates eligibility as outlined above, and nonrefundable application fee.

Artist Name

Permanent Mailing Address

Age Gender

City State Zip

Name of Native Corporation Enrolled In Enrollment #

Daytime Phone Number Evening Phone Number

Tribal Enrollment Number or Shareholder ID

Temporary Local contact

Name of Native Business

Fax Number E-mail Address

Name on Business License License number

Artist Website

Type of Art

Jewelry ___ Masks ___ Totem Poles ___ Other wood Carvings ___ Ivory, Bone, or Stone Carving ___ Basketry ___ Clothing ___

Chilkat / Ravens-Tail ___ Metal works/Sculpture ___ Clothing ___ Beadwork ___ Painting, Prints & Cards ___ Other ___



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**Standard
Native Artist Application
Signature Page**

I have read and agree to abide by the rules of the Sealaska Heritage Institute Native Artist Market. I understand that I must exhibit and sell only MY OWN handmade work, and I will uphold the standards established by SHI for the proper description and representation of MY work. Enclosed are slides or photo documentation of original artwork. I understand that the Celebration subcommittee will determine which eligible applicants are invited to participate in the market based solely on the images provided. Enclosed is a check or money order for the non-refundable application fee of **\$25.00** (per artist) payable to Sealaska Heritage Institute.

Print Name: _____

Signature of Applicant: _____ **Date:** _____

For Staff Use Only:

Date reviewed. _____ Accepted / Rejected / Amount rec. _____ App. Fee ✓/rec. ___ Table# _____ Chair: 1 2
Date assigned _____ ✓Images: Photo Digital Slides # () Business License Name & #: Yes No Native
Identity Documents: Yes No / Date Wait Listed _____ Type of Payment: _____
Coordinator sign off: _____ Selected for Juried Arts Show: Y or N Total fee due: _____

Additional Notes:



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Sealaska Heritage Institute
Native Artist Waiver, Release and Certification
Enhancing Tlingit, Haida and Tsimshian Art

- 1) I agree to hold Sealaska Heritage Institute (SHI), its employees, officers, and volunteers harmless from any and all claims I might have for personal injury or damages to or loss of my property while participating in the SHI Native Artist Markets or Juried Art Show.
- 2) I have read and agree to abide by the SHI Native Artist Policy and Standards.
- 3) I understand that violation of these rules will result in immediate removal without refund of fees.
- 4) I agree to comply with applicable federal, state and local laws and tax codes.
- 5) I agree to comply with Southeast Alaska Native traditional laws in respecting clan ownership of crests, names, songs and other such cultural and intellectual property of clans.
- 6) I certify that I am a Native Shareholder/Descendant of Sealaska or a tribal member and have enclosed a copy of documents to verify membership.
- 7) I have enclosed the agreed upon fees as applicable or I agree that SHI may withhold the agreed upon commission percentage of the sale price of each art object sold.
- 8) I certify that I am the original artist of all work to be sold or displayed at the selected SHI Artist Market or Show.
- 9) I have enclosed an updated Artist Biography,
- 10) I authorize the use of my name, biography, and address for educational, promotional, or cultural purposes or public requests for names of artists.

Artist Name (Print)

Date

Artist Signature



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Native Artist Biography

Enhancing Tlingit, Haida and Tsimshian Art

You are welcomed to send in additional information (photo of yourself, biographical sketches, copies of newspaper/magazine articles, gallery announcements /ads). Materials will not be returned to the artist.

Tribal Identity

Name: _____ Tribal Name: _____
Tribe: _____ Moiety: _____
Clan: _____ Home Community: _____
Father's Clan: _____ Grandparent's Clan: _____
Other Information: _____

Education

High School: _____ Date Graduated: _____
College: _____ Degree: _____
Date Graduated: _____ Dates attended: _____
Art Apprenticeships: _____ Self-Trained: _____
Indian Studies, Art School or other training and cultural programs: _____

Years of Experience: _____

Brief description of Artwork & Materials:

Major Exhibitions and Publications:

Honors and Awards:

Major Collections (Museum, Private, Corporate, Public):

Hallmark and signature: _____ Date: _____



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**Sealaska Heritage Institute
Native Artist Program
Fees per Artist:**

Artist Demonstration:

Artists agree to pay either \$100 or 10% (percent) commission of the sale price of each art object sold.

Celebration:

Artists must pay a fee of \$100 (60) days prior to the Celebration Native Artist Market for one table and two chairs. Artists who participate in the Sealaska Juried Art Show and Competition are eligible for a fee of \$50.00.

Christmas Gallery Walk:

Artists agree to pay a fee of \$25 per table.

Juried Art Show:

Artists must submit a non-refundable application fee of \$25.

Native Artist Market Web Site:

Artists agree that SHI will receive a 20% (percent) commission of the sale price of each art object sold.

Other SHI Sponsored Events:

Fees determined on a case-by-case basis.

SHI reserves the right to deny participation in its Native Artist Markets if artists fail to comply with the Native Artist Policy and Standards as outlined. Please mail any requests for appeal to the SHI President at Sealaska Heritage Institute, One Sealaska Plaza, Suite 301, Juneau, AK 99801. All appeals must be made in writing.



**SEALASKA HERITAGE INSTITUTE
NATIVE ARTIST PROGRAM
GOALS AND EXPECTATIONS**
(From SHI's Native Artist Policy and Standards)

The Sealaska Heritage Institute Mission is “To Perpetuate and Enhance the Tlingit, Haida and Tsimshian Cultures.”

The **Goals** of the Sealaska Heritage Institute Native Artist Program are:

- ❖ To support the perpetuation of Southeast Alaska Native art tradition with the quality and aesthetic forms that gave rise to its distinction;
- ❖ To promote the production of those Southeast Alaska Native art forms which are endangered;
- ❖ To stimulate better craftsmanship;
- ❖ To create a broader market for Southeast Alaska Native artists;
- ❖ To protect the authenticity of Southeast Alaska Native Arts by Native Artisans;
- ❖ To create a Native Artist Data Bank of Southeast Alaska Native Artists.

SHI Native Artist Market and participants shall comply with the Indian Arts and Crafts Act of 1990 (PL 101-644), which makes it unlawful to display for sale or to sell any product in a manner that falsely suggests it is Indian produced, an Indian product of a particular Indian tribe or Indian arts and craft organization. The law further provides that the term “Indian” means any individual who is a member of a federally or state recognized Indian Tribe or is certified as an Indian artisan by an Indian Tribe.

SHI Native Artist Programs and participants shall comply with Southeast Alaska Native traditional laws in respecting *At.óow* - **clan ownership of crests, names, songs and other such cultural and intellectual property of clans.**

SHI Native Artist Programs and participants shall also comply with applicable federal, state, local, and tribal laws and tax codes.



**SEALASKA HERITAGE INSTITUTE
NATIVE ARTIST MARKET
RULES AND REGULATIONS**
(From SHI's Native Artist Policy and Standards)

ARTIST EXHIBITION SPACE:

1. Exhibition space can be shared; however, all artists must be pre-approved by the SHI's Celebration subcommittee, have a complete application on file and have paid their \$25 non-refundable application fee.
2. The artist(s) assigned to the space must have **made all artwork** at the exhibition space.
3. **Only artwork in the designated categories** (jewelry, sculpture, carving, baskets, clothing, etc.) **approved by the committee** for each artist, listed in the approved application, can be sold at the space.
4. Artists are responsible for manning their booth. SHI recognizes that many artists are members of dance groups and for scheduled performances artists may **close** their booths for brief periods with appropriate notification to designated staff. Volunteers may be available for emergency relief only. **Volunteers are prohibited in performing sales transactions.**
5. Art exhibitors agree to not dismantle their spaces prior to the designated breakdown time established by market at the close of Celebration 2008.
6. Each exhibition space receives one sign per artist. Names and tribal affiliations will appear as indicated on application form. All other signs used at the space must be of a professional quality and pre-approved.
7. SHI's subcommittee representative will visit exhibition spaces to ensure market rules and regulations, and that artists are selling authorized work. Sealaska Heritage Institute reserves the right to ask artists to remove inappropriate items from exhibition.
8. No refund of fee or pro-rating of fee charged to participate for the market will be refunded in case of an artist's own choice to leave early or selling out early.
9. Sealaska Heritage Institute reserves the right to prohibit an artist from participating in the market based on the artist's failure to comply with the Rules and Regulations of the market.
10. Storage is limited to the artist's assigned table space. No electricity is available.



SEALASKA HERITAGE INSTITUTE NATIVE ARTIST MARKET RULES AND REGULATIONS

Continues

11. To maintain a professional environment, and courtesy to other artists, please use discretion and limit food, drink and socialization at the table. SHI will be advertising to the public that artists will be present at their table so this will be an expectation of SHI and the public.
12. For security and liability purposes, no unsupervised children will be allowed to linger in the market space without appropriate adult supervision (18 years of age or over).
13. Artists may begin closing down and packing up their booths at 5:00 PM on Celebration's closing day. The market will remain officially open until 8:00 PM.

ARTWORK AND MATERIALS:

1. SHI Native Artist Programs and participants shall comply with Southeast Alaska Native traditional laws in respecting clan ownership of crests, names, songs and other such cultural and intellectual property of clans.
2. SHI Native Artist Market participants shall also comply with applicable federal, state, local, and tribal laws and tax codes.
3. No objects made from commercial kits, molds or mass produced products including machine-printed T-shirts may be sold.
4. Eagle Feathers may be possessed, used, and displayed by Native Americans with a permit issued by the U.S. Fish & Wildlife Service, but **may not** be sold, traded, or bartered.
5. The Migratory Bird Treaty Act prohibits the possession of and or sale of migratory bird feathers or parts.
6. Authentic items containing material from Polar bear, Porpoise, Sea Otter, Seal, Sea-lion, Walrus, Whale and other species protected by the Marine Mammal Protection Act and Endangered Species Act, are allowed to be possessed, purchased, or sold only if created by Native Artists as defined above and only if the restricted material has been significantly altered in a manner consistent with traditional Native arts.
7. All artwork at the exhibition space must be for sale.



SEALASKA HERITAGE INSTITUTE NATIVE ARTISTS MARKET RULES AND REGULATIONS

Continues

8. All artwork is required to be original artwork **handmade by the artist(s) himself/herself/themselves.**
9. All two-dimensional and three-dimensional art must be exhibition quality and finished.
10. Artists are encouraged to demonstrate how their work is made at their table.
11. SHI's Celebration subcommittee will visit exhibition spaces to ensure market rules and regulations, and that artists are selling authorized work. SHI's subcommittee reserves the right to ask artists to remove inappropriate and non-approved items from exhibition.
12. SHI has "grand fathered in" certain vendors of raw materials which assist artists in the making of Northwest Coast Art/ Native Art. Other inquiries may be individually approved upon request.
13. Any request of **appeal** should be directed to SHI's President at Sealaska Heritage Institute, One Sealaska Plaza, Suite 301, Juneau, AK 99801. All appeals must be made in writing. (**No phone calls, please.**)

General Requirements

1. No dealers, traders or agents may participate in the market.
2. Artists must sign a SHI Waiver/Release Statement.
3. Each artist must provide the name of the business listed on his/her license and his/her business license number to participate in Celebration's Native Artist Market. SHI reserves the right to verify proof of licensing due to enrollment eligibility.
4. Artist must provide an updated biographical statement for inclusion in the SHI Artists Data Bank and/or website.
5. Display and sale of objects must be limited to the confines of each artist's table area or designated space.
6. All tables will be provided with one table covering and skirting.
7. Food preparation or sales are not permitted unless prepared & packaged at a location certified by FDA standards.



**SEALASKA HERITAGE INSTITUTE
NATIVE ARTISTS MARKET
RULES AND REGULATIONS**

Continues

8. The Native Artist Market is alcohol and drug free. Violators will be asked to vacate the premises immediately and risk exclusion to participate in future Celebration market.
9. Artists are responsible for the staffing of their own tables for the duration of the market.
10. As a courtesy, artists will be admitted **two hours** prior to the posted public opening time for set-up on the first day of the market and one hour prior each day after.
11. It is the expectation of Sealaska Heritage Institute that all participants in programs and activities maintain a professional and courteous demeanor toward staff, other artists and the general public.